



## Sell It: Slogan Match

Name: \_\_\_\_\_

Date: \_\_\_\_\_ Score: \_\_\_\_\_

Most products have slogans. A slogan is a phrase or a sentence that tells people what the product does or makes them want to buy it. At least, that's what slogans usually do. Sometimes slogans just seem confusing.

This game will help you understand slogans. Click "go," and you'll see a series of products and their slogans. Some are old, some are new. The the slogans will be scrambled and you'll have to match them back to their products.

When you're done, you'll get your score on a certified **DR FAD** page for your **INVENTOR'S NOTEBOOK**.

1. "The quicker picker-upper" \_\_\_\_\_ AT&T
2. "Invent" \_\_\_\_\_ KFC
3. "Finger-lickin' good!" \_\_\_\_\_ Bounty
4. "Think different" \_\_\_\_\_ Lay's
5. "Betcha can't eat just one" \_\_\_\_\_ Nike
6. "Play on" \_\_\_\_\_ Morton Salt
7. "Just do it" \_\_\_\_\_ Apple
8. "Reach out and touch someone" \_\_\_\_\_ Hewlett Packard
9. "We love to see you smile." \_\_\_\_\_ Lego
10. "When it rains it pours" \_\_\_\_\_ McDonald's